



Kentucky Association of Government Communicators

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Lisa Lamb receives Jennifer Schaaf Award

Award presented annually by SPJ to recognize excellence in government communication

FRANKFORT, Ky.-Lisa Lamb, director of communications for the Kentucky Department of Corrections, was named the fifth recipient of the Jennifer Schaaf Award. The award is presented annually by the Society for Professional Journalists, Bluegrass Chapter, in cooperation with the Kentucky Association of Government Communicators.

The award was established in honor and in memory of Jennifer Schaaf, a government public relations professional who exemplified the dedication to the public interest that taxpayers deserve and journalists expect from public servants who speak for government. The recipient is chosen by the Society of Professional Journalists and is presented annually in recognition of excellence in government communication.

Criterion for the award include: responsiveness to media and public inquiries; accuracy, clarity and completeness of information provided; news judgment; ability to be helpful with background information; ability to be help government officials and employees understand journalists and journalism; awareness that serving public officials and the larger public interest is not mutually exclusive; and understanding of journalists' and citizens' problems in dealing with government.

Past recipients of the award are Brad Hughes, Kentucky School Boards Association; Lisa Gross, Kentucky Department of Education; Gil Lawson, Cabinet for Health Services; and Rusty Cheuvront, former press secretary for Governor Paul Patton.